



René
Digital
Hub

COMPANY BROCHURE

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René [reh-NAY] | *adjective: Reborn* (Revive, Reignite)

We Reignite Your Business; We bring fresh ideas and improved strategies to sustain and/or revive your business.

Digital | *adjective: involving or relating to the use of computer technology.*

The term “Digital” doesn’t in its entirety explain what we do, but more of how we do what we do.

Hub | *noun: An Effective Centre*

We are the focal point of business development, digital marketing and training solutions.

RE-IGNITE YOUR
BUSINESS WITH OUR
DIGITAL MARKETING AND
BRAND DEVELOPMENT
SOLUTIONS.

- PPC ADVERTISING • STRATEGY DEVELOPMENT • PUBLIC RELATIONS • SOCIAL MEDIA MARKETING • TRAINING

WHO WE ARE

René Digital Hub is a fast rising **Digital Marketing and Brand Development** agency in Nigeria. We are made of a team of creative and experienced enthusiasts who are dedicated to ensuring that all businesses and brands that we come in contact with is reignited to expand their audience and grow their business.

At René Digital Hub, we are not just business oriented but also people oriented, Thus, we always go the extra mile to educate and equip our clients with an array of clear cut and feasible strategies to achieve their goals.

BRAND PHILOSOPHY & PRINCIPLES

Popularly known for our tagline; **Re-ignite Your Business**, we believe in limitless possibilities; we also strongly believe that we are streams of incessant creative, yet feasible ideas and strategies. And as we learn and grow as individuals and as a team, we know and believe no task would ever be too complex to tackle.

Our guiding principles are:
**Commitment to Excellence, Customer Satisfaction, Creativity
and Social Responsibility.**

MEET THE TEAM

1. PEACE ITIMI

Managing Partner/Digital & Content Marketing Lead

- Google Online Marketing Lab Alumni
- AdWords Search and Display Certified
- Hubspot Inbound Marketing Certified
- Google Student Ambassador Alumni

2. JOYCE IMIEGHA

Managing Partner/Brand Development Lead

- B.Sc Business Administration
- Scrum Project Management Certified
- Hubspot Inbound Sales Certified

3. HENDRIX NWAOKOLO

Web Developer

- Web Application Certified (NiiT Nigeria).
- PHP, MYSQL, HTML5, CSS3, JavaScript (jQuery), xml, CMS (WordPress, Joomla), e-commerce etc

4. JOHN ETOKHANA

Art Director

- Autocad 2D and 3D Computer-Aided Design and Drafting Certified (Autodesk)
- Adobe Photoshop, Illustrator et al Proficient

5. TEGA OGIGIRIGI

Content & Social Media Manager

- Social Media (Facebook, Twitter, Instagram) Marketing Proficient.

WHAT WE DO

We provide digital marketing and brand development solutions that reignites businesses. We are passionate about impacting youths and children in Africa and thus, we organize trainings and provide a platform for budding freelancers to showcase their capabilities.

Solutions include:

1. Integrated Marketing:

- We have a dedicated team who work round the clock to rejuvenate existing strategies and develop fresh strategic intents for our clients in need of well-analyzed ideas.
- We develop and consult on Strategies for your offline and Online Branding and Marketing. Thus ensuring that every aspect of your Marketing is consistent with your brand message and are working together to produce the desired results.

2. Digital Marketing:

- We provide digital marketing solutions and strategies with identified consumer needs to help your brand reach its desired target and convert them from potentials to customers.
- **Services are:** AdWords (Search, Display and Mobile Advertising), Email Marketing, and SEO.

3. Social Media Strategy:

- We have a team of social media analysts who specialize in auditing, optimizing and managing your social media accounts. We are grounded on virtually every major and trending social media platforms and have met the needs of brands and individuals.
- **Services are:** Audit, Optimization, Management (Content Creation and Engagement), Marketing (Paid ads on Facebook, Twitter and Instagram).

WHAT WE DO

4. Brand Development:

- We are dedicated to helping you through tasks, strategies and processes with the aim of, down to writing great business plans and best ways to pitch to investors.
- **Services are:** Content Creation (Websites content), Branding (Including developing Brand Identities & tagline, Target Market research etc.) and marketing strategy Consulting.

5. Public Relations:

- We have given our clients the much-needed coverage for publicity, regardless of the content in question. We have handled Media kit preparations, Distributions, Radio plugging & interviews, Creative and business-oriented advice.
- **Services are:** Press releases, publicity strategy development.

6. Training:

- We go out of our way to consult for and train individuals and companies on various subjects ranging from the basic use of social media, to effective digital marketing strategies and branding.
- Personal and Corporate Trainings.

TARGET MARKET

No one is beyond or below our spectrum of services.

- Small businesses
- Personal brands
- Entrepreneurs
- Corporate brands
- Multinationals.

YES, WE CAN

We can Reignite Your Business.

At René Digital Hub, we are first and foremost problem solvers; our heart desire is to see your business grow. We want to give you measurable results.

Whatever the niche of your brand, we would first educate you, research on your brand and target audience and then proffer the most cost effective and feasible strategies to ensure you get your desired results. We are committed to seeing you excel.



CONTACT US

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Reignite Your Business.

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